



Booth Variance Request Form

All booths must be in compliance to the IAEE (International Association of Exhibitions and Events) Guidelines for Display Rules and Regulations as outlined in this exhibitor kit. ***ONLY exhibitors requesting variances and/or exhibits that do not comply with the above-mentioned rules must complete this form along with submitting a detailed drawing or schematic of the booth layout.*** Please email requests to the address listed below **by August 7, 2020.**

Authorized Representative: _____

Company Name / Booth Number: _____

Address: _____

City: _____ Province / State: _____

Country: _____ Postal / Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

Booth Dimensions: _____

Structure Information:

Please include heights, and widths of all structures, towers, graphics, truss, etc. Booth variance will not be granted without the above information.

Variance Requested:

Height _____ Graphics _____ Structure _____ Line of Sight _____ Other _____

FOR OFFICE USE ONLY

Booth approved by Show Management: YES _____ NO _____

Comments: _____

Please note verbal approvals will not be granted. Approvals must be submitted in writing.

Operations Manager Signature: _____ Date: _____

DEADLINE: August 7, 2020

Email: courtney.baker@usa.messefrankfurt.com