

# texprocess

## AMERICAS

## December 15 - 17, 2020

Equipment and Technology for the Development,  
Sourcing, and Production of Sewn Products



# Igniting Progress

Georgia World Congress Center  
Atlanta, Georgia, USA

## ATLANTA

co-produced by



co-located with

**techtex**til  
NORTH AMERICA



messe frankfurt

Texprocess Americas is the largest B2B platform in the Americas for sewn products, equipment, and software for the clothing and textile processing industry. For three days, suppliers will come together with leading manufacturers, business owners and industry professionals from all over the world to explore new business prospects, discuss the newest innovations and expand into new markets. Texprocess Americas is the premier trade platform for the Sewn Products industry, so mark your calendar for **December 15 - 17, 2020** in **Atlanta, Georgia**.

**68,000+**  
net ft<sup>2</sup> of  
exhibit  
space



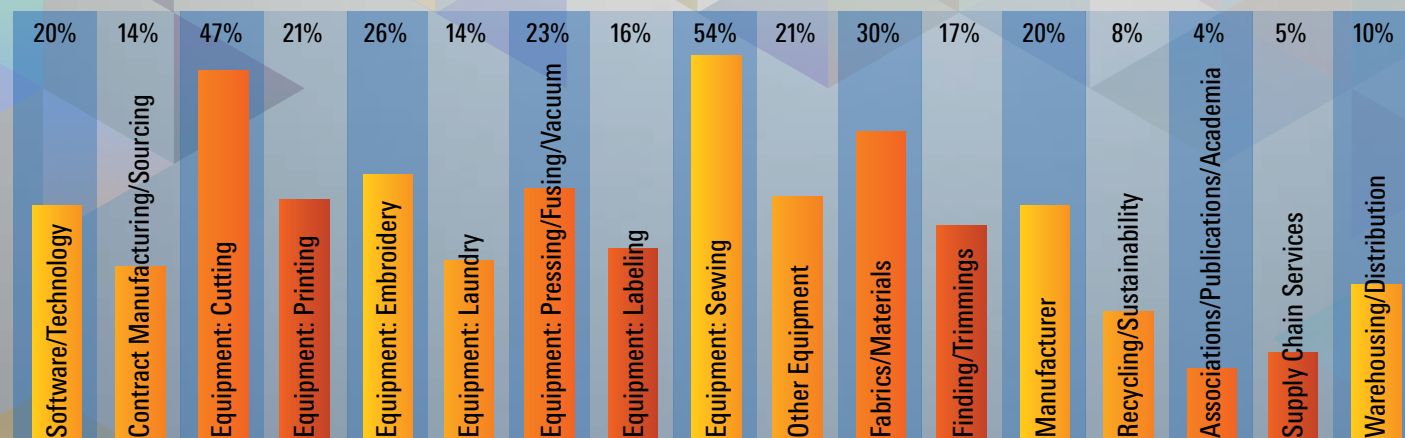
"This year's show was definitely worth our company's time and money. It has been really interesting to learn about the communication between the industries and how they are working together to make sure there are no blind spots. The focus on Industry 4.0 - and the communication between the fabrics, the machine, the human, the CAD system, and all of that."

Sharon Tedesco  
Abigail & Company

## PRODUCT CATEGORIES

- ✓ Design, product development, automation technology
- ✓ Contract manufacturing / sourcing
- ✓ Production preparation and organization
- ✓ Cutting room and automation technology
- ✓ Fabrics / materials
- ✓ Manufacturer
- ✓ Fusing, setting and manufacturing preparation
- ✓ Textile machinery
- ✓ Textile finishing
- ✓ Knitting technology
- ✓ Embroidery technology
- ✓ Product processing and finishing
- ✓ Stitching, joining and fastening technology, automation technology
- ✓ Stitching, joining and fastening materials, automation accessories for garment, house and home textiles
- ✓ Energy, air-conditioning, disposal, recycling
- ✓ Quality control
- ✓ Internal material flow
- ✓ Textile logistics
- ✓ Information technology
- ✓ Services, consultancy, training
- ✓ Media
- ✓ Research, development and training

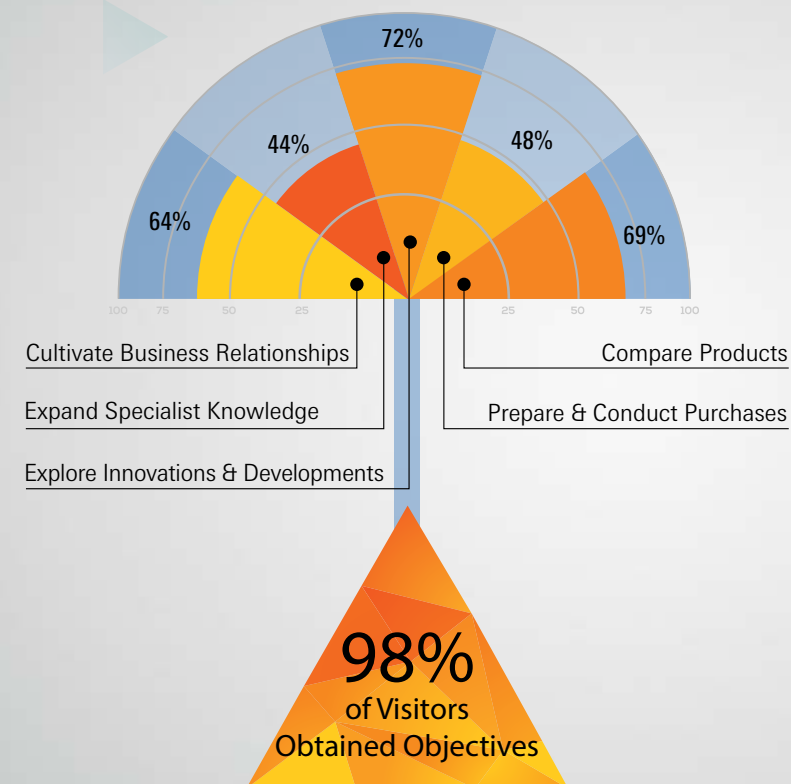
## VISITOR APPLICATION AREAS



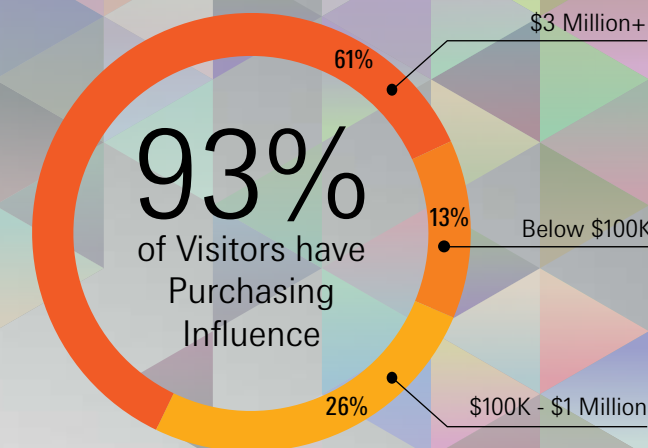
## SAMPLE EXHIBITOR LIST

3dMD	Eastman Machine Company	Miami Sublimation
American & Efird	EFI Optitex	Morgan Tecnica Spa
APJeT, Inc.	Ferd Schmetz Needle Corp	National Spinning Company
Atlanta Attachment Company	Fil-Tec, Inc.	Nextwave
bierrebi International	Fireflyline	PA Group USA
Bullmer GmbH	Gerber Technology	Texpak, Inc.
CARON Technology	Hickory Brands Inc.	Tukatech, Inc.
Carr Textile	Juki America, Inc.	Veit
Centric Software	Lectra USA Inc.	YKK (U.S.A.) Inc.
Contempora Fabrics	Meistergram	Zund America, Inc.
Dürkopp Adler		

## VISITOR OBJECTIVES



## COMPANY PURCHASING POWER



## SAMPLE VISITOR LIST

US Navy	Express	Love Your Melon
Adidas	Fruit of the Loom	Nike, Inc.
Apple, Inc.	Google, Inc.	Nissan
Atlanta United	Hanes Brands	Patagonia, Inc.
Beehive Clothing	Home Depot	Polo Custom Products
Brooks Brothers	Honeywell	Spanx, Inc.
Canada Goose	Joseph Aboud	Target Corp.
Carhartt, Inc.	Kimberly Clark	Tesla
Carolina Cotton Works, Inc.	La-Z-Boy	U.S. International Trade Commission
Carters, Inc.	Lear Corporation	Under Armour
Dept. of Military Affairs	Levi Strauss & Co.	VF Corporation
	Louis Vuitton	



**82**  
Visiting  
Countries

\*with Techtextil  
North America

### How much?

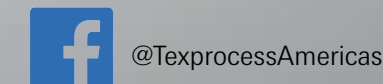
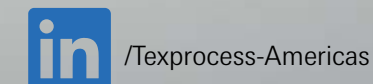
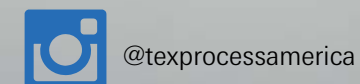
Sold in 100 square-foot increments (9.3m<sup>2</sup>):  
\$33 per square foot, additional \$300 per open corner

### Who do I call?

**Sales Manager:** Sarah Hatcher  
770 984 8016 ext. 2403  
**Sales:** TPA sales@usa.messefrankfurt.com  
**Website:** www.TexprocessAmericas.com

### What's Included?

- Pipe, Drape and Exhibitor ID sign
- Exhibitor Badges (three per 100 sq. ft.)
- Exhibitor Listing on website, mobile app, show guide, and digital floor plan
- Invitation for Customers
- Social Media Support
- Press Activities
- Promotional Web Banners
- Advertising Sponsorship Opportunities



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### TECHNICAL TEXTILE AND TEXTILE PROCESSING EVENTS WORLDWIDE

