

texprocess

AMERICAS

MAY 10 - 12, 2023

Atlanta, Georgia

TECHNOLOGY. EFFICIENCY. PROGRESS.

Advertising & Sponsorship Opportunities

TexprocessAmericas.com

Co-located with
techtextil
NORTH AMERICA

Co-produced by



messe frankfurt

Digital Opportunities

Mobile App

Mobile App Featured Listing

- ▶ Includes logo with company listing, and additional listing in featured section of the mobile app

\$650

Push Messages

- ▶ Everyone who downloads the app will receive your message (as long as notifications are enabled)
- ▶ Use the messaging system to relay news, product announcements, promote educational sessions or simply link to your website

\$1,650 per message



Digital Opportunities

Web

Online Floor Plan Banner

\$2,300

- ▶ Includes logo, 140 character fly-out, hyperlink, and zoom to booth

Show Website Banner

- ▶ Feature your logo and booth number directly on our website
- ▶ Ability to click through to your company website
- ▶ Optimized for mobile viewing
- ▶ Available in three different dimensions:

A: 1,140 x 190 px

A: \$2,000

B: 1,140 x 285 px

B: \$2,200

C: 1,140 x 380 px

C: \$2,500

eNewsletter Feature

\$2,000 (bundle 3 features for \$5500)

- ▶ Feature your logo, a 150 word blurb about your company or product, and a link to your website in our visitor newsletter emailed directly to registered visitors

Registration Confirmation Banner

\$7,000

- ▶ Feature your company banner ad on ALL registration confirmation emails to ensure exposure to every visitor at the show
- ▶ **Exclusive**

On-Site Registration Screen Saver

\$6,500

- ▶ Feature your company logo at on-site registration for exposure when visitors pick-up their badges
- ▶ Logo to be displayed as screen saver on registration monitors
- ▶ **Exclusive**

On-Site Opportunities (Deadline to secure and submit design is March 16, 2023.)

Flagpole Banner Sponsorship

Request quote



Entrance Door Clings

\$2500 each



Column Wraps

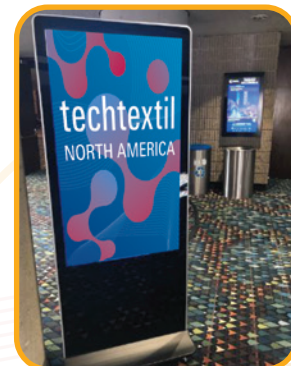
Request quote



55" Mobile Monitors

- ▶ Plug and play
- ▶ 20 monitors available

\$2000 each

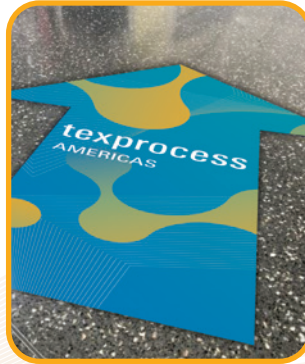


Have another idea? Contact us at TPAsales@usa.messefrankfurt.com to discuss!

On-Site Opportunities (Deadline to secure and submit design is March 16, 2023.)

Carpet Floor Clings (Concourse/Show Floor)

Request quote



Door Clings

\$2000 each



Water Cooler

\$1000 each



Hanging Banners and Rigged Signs

Request quote



Have another idea? Contact us at TPAsales@usa.messefrankfurt.com to discuss!

On-Site Opportunities (Deadline to secure and submit design is March 16, 2023.)

Registration Desks

- ▶ Both side branded with logo and booth number information

\$20,000 (All registration desks)



Bag Sponsorship

- ▶ Exclusive

\$12,000 (If produced by organizer)

\$6,000 (If produced by sponsor)



Symposium Sponsor

- ▶ Sponsor signage near the session and coffee break locations
- ▶ Logo on the projector before the sessions start
- ▶ Distribution of company literature near coffee break location
- ▶ Exclusive

\$3500 per session



On-Site Opportunities (Deadline to secure and submit design is March 16, 2023.)

Concessions Sponsor

- ▶ Includes 8.5"x11" signage on concession tables
- ▶ Logo on overhead signage
- ▶ **Exclusive**

\$5000 per concession area



Aisle Sign Dangler (48" x 24")

- ▶ See your company logo and booth number displayed at the bottom of an aisle sign in a prominent location on the show floor
- ▶ Specific aisle signs may be requested
- ▶ **Limited availability**

\$1,500 each



Meterboard Signage (38" x 87")

- ▶ Your company advertisement brilliantly displayed on one double-sided panel
- ▶ Choose from a variety of key, high-visibility locations

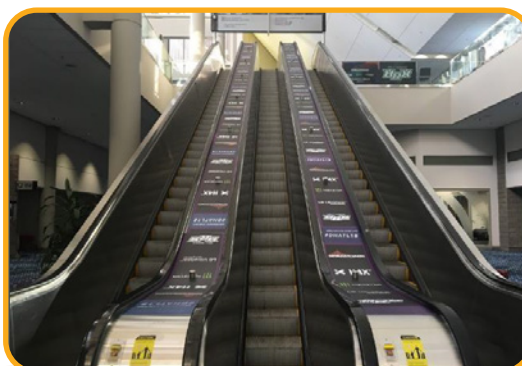
\$2,250 each



Escalator Runners (Available for Buildings A or B)

- ▶ Production, installation, and removal
- ▶ 8 available

Request quote



Have another idea? Contact us at TPASales@usa.messefrankfurt.com to discuss!

On-Site Opportunities (Deadline to secure and submit design is March 16, 2023.)

Escalator Step Package

- ▶ Production, installation, and removal
- ▶ 2 sets of steps
- ▶ 4 escalator runners
- ▶ 6 middle faces

Request quote



Mercedes Benz Experience Sponsorships

The Mercedes Benz Experience hosted by SPESA and Messe Frankfurt, Inc.
The reception will be held in the Delta 360 Club on May 10th from 6:00 – 10:00 pm.

Elite Sponsor

- ▶ Recognition on event promotions and website(s) SPESA and Texprocess Americas and/or Techtextil North America
- ▶ Social Media shout outs on both the SPESA, Texprocess Americas and/or Techtextil North America
- ▶ 3 months of advertisements in Behind the Seams
- ▶ Logo on relevant event signage with QR code directing people to your website and booth #
- ▶ VIP area for up to 12 guests
- ▶ Recognition in welcome speech delivered by the event hosts
- ▶ 2 sponsorship packages available

\$8,500 SPESA member rate

\$10,500 Non-member rate

Host Sponsor

- ▶ Recognition on event promotions and website(s) SPESA and Texprocess Americas and/or Techtextil North America
- ▶ Social Media shout outs on both the SPESA, Texprocess Americas and/or Techtextil North America
- ▶ 2 months of advertisements in Behind the Seams
- ▶ Logo on relevant event signage with QR code directing people to your website and booth #
- ▶ VIP area for up to 6 guests
- ▶ Recognition in welcome speech delivered by the event hosts
- ▶ 2 sponsorship packages available

\$7,500 SPESA member rate

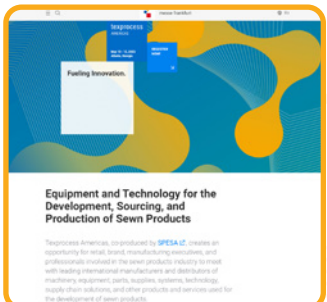
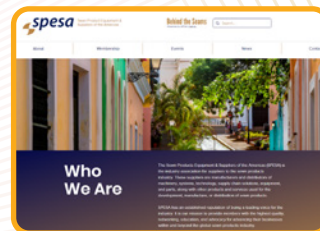
\$9,500 Non-member rate

Supporter Sponsor

- ▶ Recognition on event promotions and website(s) SPESA and Texprocess Americas and/or Techtextil North America
- ▶ Social Media shout outs on both the SPESA, Texprocess Americas and/or Techtextil North America
- ▶ 1 months of advertisements in Behind the Seams
- ▶ Logo on relevant event signage with QR code directing people to your website and booth #
- ▶ Recognition in welcome speech delivered by the event hosts

\$5,000 SPESA member rate

\$7,500 Non-member rate



Have another idea? Contact us at TPAsales@usa.messefrankfurt.com to discuss!

Mercedes Benz Experience Sponsorships

Dress the Falcon

- ▶ Exclusive opportunity
- ▶ Promotion (photos) in the onsite newsletter that is sent to all visitors
- ▶ Social media promotion on SPESA, #TPA and #TTNA channels
- ▶ Listed as a sponsor on the SPESA and the Texprocess Americas website(s)
- ▶ Scarf produced by sponsor
- ▶ Dressed by venue staff
- ▶ Dimensions supplied upon

\$4,500 SPESA Member rate

\$6,500 Non-member rate



Stadium Beer Cup

- ▶ Exclusive opportunity
- ▶ Promotion (photos) in the onsite newsletter that is sent to all visitors
- ▶ Social media promotion on SPESA, #TPA and #TTNA channels
- ▶ Logo on cup (sponsor to provide high resolution logo for imprint on cup – show logo will be on the opposite side)
- ▶ Listed as a sponsor on the SPESA and the Texprocess Americas website(s)



Request quote

Have another idea? Contact us at TPAsales@usa.messefrankfurt.com to discuss!

Texprocess Americas Sponsorship Agreement

May 10-12, 2023
Georgia World Congress Center
Atlanta, Georgia USA

Messe Frankfurt Inc. • 3200 Windy Hill Road, Suite 500 W • Atlanta, Georgia 30339 • Phone: +1 770 984 8016, ext: 2414

Mobile App	Price	Quantity	Cost
Featured Listing	\$650		
Push Message (Everyone who downloads the app will receive your messages, while enabled.)	\$1,650 per message		

Web	Price	Quantity	Cost
Online Floor Plan Banner	\$2,300		
Website Banner A: 1,140 x 190 px (Exhibitor provides graphic and hyperlink.)	\$2,000		
Website Banner B: 1,140 x 285 px (Exhibitor provides graphic and hyperlink.)	\$2,200		
Website Banner C: 1,140 x 380 px (Exhibitor provides graphic and hyperlink.)	\$2,500		
eNewsletter Feature (Exhibitor provides copy, image and hyperlink.)	\$2,000		
eNewsletter Feature - 3 feature bundle	\$5,500		
Registration Confirmation Banner	\$7,000		
On-Site Registration Screen Saver	\$6,500		

Onsite Signage (Deadline to secure and submit design is March 16, 2023.)	Price	Quantity	Cost
Flagpole Banner Sponsorship	Request quote		
Entrance Door Clings	\$2500 each		
Rotunda Column Wraps	Request quote		
Mobile Monitors (20 monitors available)	\$2000 each		
Carpet Floor Clings (Concourse/Show floor)	Request quote		
Door Clings	\$2000 each		
Water Cooler	\$1000 each		
Hanging Banners and Rigged Signs	Request quote		
Registration Desk Bundle (All registration desks)	\$20,000		
Bag Sponsorship (If produced by organizer)	\$12,000		
Bag Sponsorship (If produced by sponsor)	\$6,000		
Symposium Sponsor	\$3,500 per session		
Concessions Sponsor	\$5,000 per area		
Aisle Sign Dangler	\$1,500 each		
Meterboard Signage	\$2,250 each		
Escalator Runners (Available for Buildings A or B)	Request quote		
Escalator Step Package	Request quote		

Mercedes Benz Experience	Price
Elite Sponsor (2 available)	\$8,500 (SPESA member) \$10,500 (Non-member)
Host Sponsor (2 available)	\$7,500 (SPESA member) \$9,500 (Non-member)
Supporter Sponsor	\$5,000 (SPESA member) \$7,500 (Non-member)
Dress the Falcon (Exclusive opportunity)	\$4,500 (SPESA member) \$6,500 (Non-member)
Stadium Beer Cup (Exclusive opportunity)	Request quote
Have another idea? Contact us at TPAsales@usa.messefrankfurt.com to discuss!	

Texprocess Americas Sponsorship Agreement

May 10-12, 2023
Georgia World Congress Center
Atlanta, Georgia USA

Messe Frankfurt Inc. • 3200 Windy Hill Road, Suite 500 W • Atlanta, Georgia 30339 • Phone: +1 770 984 8016, ext: 2414

Company: _____

Contact Name: _____ Job Title: _____

Mailing Address: _____

City/State/Country/Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Please submit this order form to TTNAsales@usa.messefrankfurt.com to secure your selected opportunities. Once submitted, a Techtextil North America team member will provide an invoice for payment. Check, bank transfer, and credit card are accepted methods of payment. Further payment instructions will be provided in footer of invoice.

TOTAL SPONSORSHIP INVESTMENT
(Total cost from selections page)

\$ _____

Method of Payment (Check one): ☐ Check ☐ Bank Wire* ☐ Credit Card Online**

Please note your full balance must be paid and design/content submitted by the specified deadlines to secure your sponsorship. Any cancellation of sponsorship items must be submitted to Show Management in writing. No refunds will be given. *Exhibitor is responsible for any bank fees incurred with payment. **Credit card transactions incur a 4% processing fee at time of online payment.

Your signature below indicates your agreement of these Terms & Conditions. Thank you for your sponsorship!

Signature: _____ Date: _____

ARTWORK SPECIFICATIONS

Bold Listing and Logo Specifications

Please send us your company logo with the following qualities: at least 300 dpi; CMYK color; file format PNG, AI or EPS; no smaller than 400 pixels wide.

Ad Specifications

All ads larger than 10 MB can be sent for free via www.wetransfer.com.

Photography must be converted to CMYK and provided as high-resolution TIFF or EPS files (no JPEGs). Image resolution should be at least 300 dpi at 100%.

Where possible, fonts should be converted to outlines or embedded in the file.

Preferred applications include Adobe InDesign, Photoshop or Illustrator. PDF files are accepted but are the responsibility of the advertiser, not Show Management.

Organizers will not be responsible for the final reproduction quality of any materials provided that do not meet the defined specifications.

All ad materials must be approved by the organizers.

Please submit a high-res logo file with your sponsorship application form.

Deadline to secure and submit design is March 16, 2023.

For more information, contact:

Phone: +1 (770) 984 8016

Email: TPAsales@usa.messefrankfurt.com