

Part of
TEXPERTISE

texprocess
AMERICAS

MAY 11–13, 2027
ATLANTA, GEORGIA

Exhibitor Prospectus



Co-located with
techtextil
NORTH AMERICA

Co-produced by
spesa

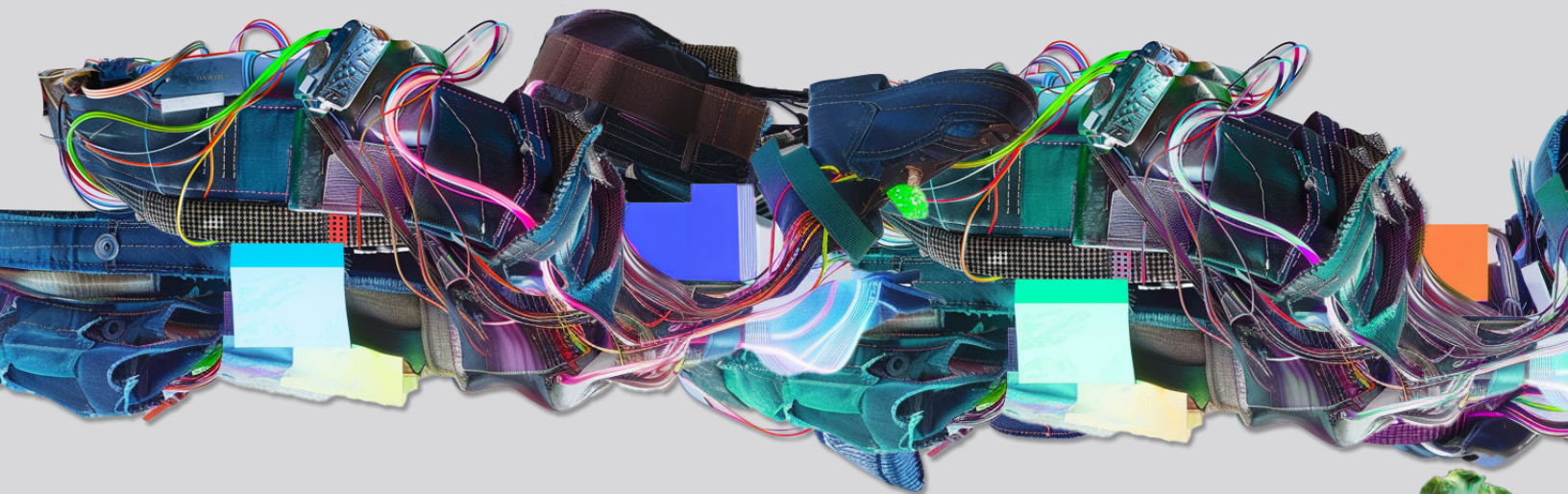
messe frankfurt

Leading the way in textile equipment, technology, and sewn products innovation

The 2027 edition of Texprocess Americas will once again be held in Atlanta to connect the people, products, and cutting-edge innovations transforming sewn products manufacturing and development. Co-produced by SPESA and co-located with Techtextil North America, this event offers a dynamic platform that spans the entire textile supply chain. From design to cutting, assembly to automation, Texprocess Americas highlights a full range of solutions for every stage of the production process. Industry leaders from around the globe will gather to experience the latest advancements in machinery, equipment, and integrated technologies driving progress across the sewn products landscape.



The Sewn Products Equipment & Suppliers of the Americas (SPESA) represents suppliers to the sewn products industry, including apparel, furniture, home textiles, transportation interiors, leather goods, footwear, and industrial textiles. It provides networking, education, and advocacy to help members grow in the global market.



texprocess
AMERICAS



Sustainability is a central pillar of our corporate strategy – we maintain a balance between ecological and economic action, social responsibility, and diversity. For more information – www.messefrankfurt.com/sustainability



Exhibitor insights

**Global reach.
Strong return.
Growing momentum.**

Top providers of equipment, technology, and services for the sewn products industry will gather to showcase their latest innovations and solutions, connecting with buyers and industry leaders from around the world.



77%
Domestic
23%
International

100+
Exhibitors

Diverse range of product categories

The product categories cover the full sewn products value chain.

- CAD/CAM (2D/3D/4D)
- CMT (Cutting, Making, Trimming)
- Circular Knitting Technology
- Embroidery Technology
- Sewing Technology and Materials
- Joining and Fastening Technologies and Materials
- Textile Treatment
- Printing Technology
- Finishing Technology
- Digitalization, Automatization, and AI
- Sustainable Technologies
- Quality Control
- Intralogistics
- Packaging and Transport Logistics
- Information Technology
- Research, Development, Education, Consulting
- Media
- Associations



Scan or click to see a complete description for all product categories

Attendee insights

Where purchase power meets progress

Texprocess Americas connects you with high-level professionals who don't just attend – they invest.

30%

\$250k –
\$1 Million

41%

\$1 Million +

87%
of attendees
have purchasing
influence

29%

Less Than
\$250k

Get to know your audience

Attendees bring fresh perspectives and purchasing power that drive global industry connections.

27%

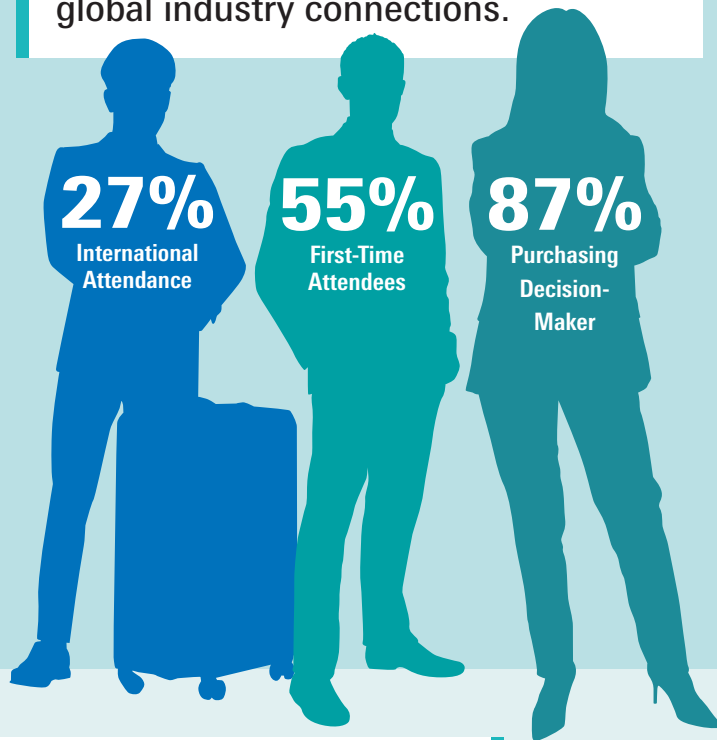
International
Attendance

55%

First-Time
Attendees

87%

Purchasing
Decision-
Maker



The right audience for your business

Reach key decision-makers ready to invest in solutions that advance your goals.



27%

President/
Owner/C-Suite



22%

Marketing/Sales/
New Business
Development



25%

R&D Product
Development



16%

Technical
Management/
Engineer



10%

Buying/Sourcing/
Procurement

texprocess

AMERICAS

ATLANTA | May 11–13, 2027



Ready to connect with buyers? Click or scan to view the floor plan and begin the contracting process.

People–industry–impact

Texprocess Americas attracts a highly specialized audience involved in the design, development, sourcing and production of sewn products across several industries.

→ American Apparel
→ Best Home Furnishings
→ Carter's
→ Case-Mate
→ Cintas Corporation
→ Cupid Intimates
→ Firedex

→ Flexsteel
→ Harvard University
→ Honeywell
→ Jostens
→ LION First
→ Nike
→ Ruggable

→ Scottsdale Auto Upholstery
→ Target
→ Tesla
→ Toyota
→ Unionwear
→ WeatherTech

Key product categories driving attendance

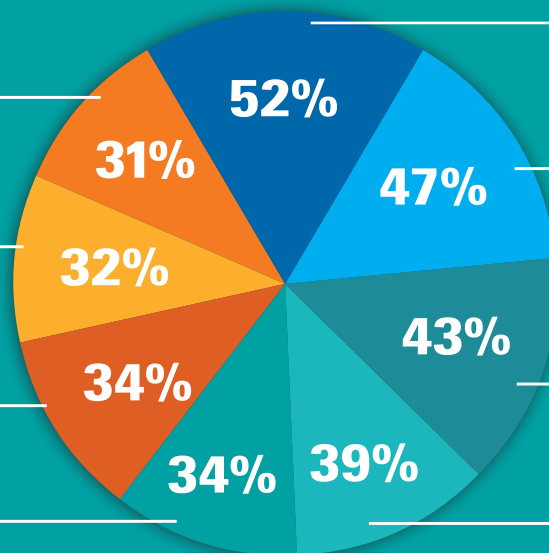
These numbers represent product categories that draw at least 30% or more of attendees to the show; for a complete breakdown, visit our website.

Stitching, joining and fastening materials, automation accessories for garment, house and home textiles

Contract manufacturing/sourcing

Stitching, joining and fastening technology, automation technology

Manufacturer



Cutting room and automation technology

Fabrics/materials

Design, product development, automation technology

Textile machinery

Programs & Features

In addition to live demos, expert insights, and cutting-edge textile tech—you will also find:

Student Poster Program

Undergrad and graduate students present cutting-edge research in textiles.

Symposium

Industry leaders share insights on advancements in research, tech, and global economic trends.

Now on the Show Floor!

Tech Talks

Solution-focused sessions on emerging technologies with networking opportunities.

Pricing & ROI

Exhibit space pricing and specs

EXHIBIT SPACE COST

- \$36 per square foot
(minimum booth size is 100 square feet)
- \$350 per open corner
- \$275 Mandatory Media Fee*

SPESA MEMBER RATES

- \$31 per square foot
(minimum booth size is 100 square feet)
- \$250 per open corner
- \$150 Mandatory Media Fee*

SPACE INCLUDES

- Pipe and drape
- ID sign
- Exhibitor badges
(3 badges per 100 square feet)

*Mandatory Media Fee includes one standard company listing in the mobile app and access to your custom marketing tool kit. *Media package upgrades available.*

Exclusive exhibitor benefits



Streamlined booking and planning process via our NEW online event platform and exhibitor resource center



All-You-Can-Bring Materials handling package for comprehensive, cost-effective materials handling



Sponsorship and speaking opportunities



24/7 online exposure and digital upgrades available



Customer invite program and access to lead retrieval tools



Industry credibility



The all you can bring material handling package was such a great improvement on a really stressful and expensive part of trade shows for us planners with large machinery... It was also really great to have the electric packages from Edlen, the transparency made a huge difference and my budget was almost spot on without surprises.

Lindsey Hynek, Marketing Manager – Lectra

texprocess

AMERICAS

ATLANTA | May 11–13, 2027



Book Your Booth Today! Click or scan to view the floor plan and begin the contracting process.

TEXPERTISE

The textile business network

Texprocess Americas is part of Messe Frankfurt's Texpertise Network, which covers the entire textile value chain: research, development, yarns, fabrics, clothing, fashion, contracting manufacturing, home and house textiles, technical textiles, processing and cleaning technologies. The Texpertise Network brings together current topics, trends and events relating to the textile industry and connects more than 500,000 industry participants from all over the world.

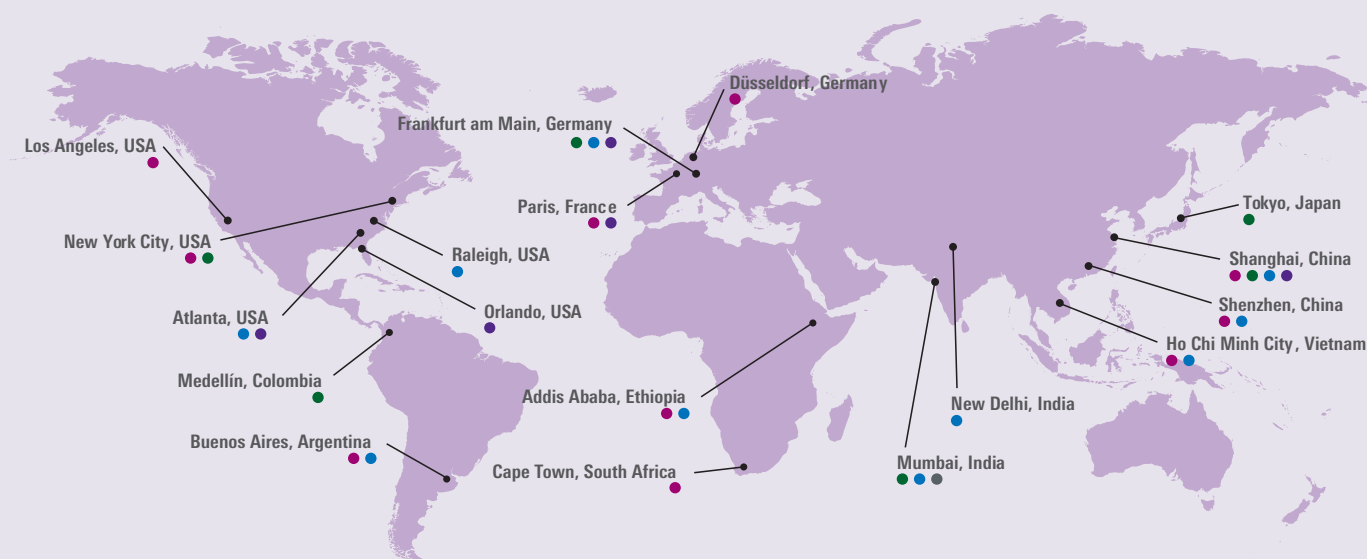
Find more information from the international textile sector and about the worldwide textile events of Messe Frankfurt at:

www.texpertise-network.com

13
Countries

60
Textile
Trade Fairs

Global textile & textile technology events worldwide



Apparel Fabrics & Fashion

- ▶ Texworld
- ▶ Apparel Sourcing
- ▶ Intertextile
- ▶ Yarn Expo
- ▶ VIATT
- ▶ Neonyt
- ▶ Allfashion Sourcing
- ▶ Emitex
- ▶ Avantex
- ▶ Leatherworld

Interior & Contract Textiles

- ▶ Heimtextil
- ▶ Intertextile
- ▶ Interior Lifestyle
- ▶ Home Textiles Sourcing

Technical Textiles & Textile Processing

- ▶ Techtextil
- ▶ Texprocess
- ▶ Simatex/Confemaq
- ▶ Screen Print India
- ▶ Gartex Texprocess India
- ▶ DS Printech China
- ▶ Cinte Techtextil China
- ▶ VIATT
- ▶ Techtextil North America
- ▶ Texprocess Americas

Textile Care

- ▶ Texcare International
- ▶ Texcare Forum
- ▶ The Clean Show
- ▶ Texcare Asia & China Laundry Expo
- ▶ Texcare France



Contact us today – tpasales@usa.messefrankfurt.com
or visit our website for more info www.texprocess-americas.com

Meet the team

Sales

Alexis Sivcovich

Show Manager

alexis.sivcovich@usa.messefrankfurt.com

Marketing

Kim Porter

Marketing Director

kim.porter@usa.messefrankfurt.com

Scarlett Kennedy

Marketing Coordinator

scarlett.kennedy@usa.messefrankfurt.com

Michael Menna

Marketing Media Specialist

michael.menna@usa.messefrankfurt.com

Conferences & education

Sammie Nipper

Conference & Program Specialist

samantha.nipper@usa.messefrankfurt.com

Operations

Shermell Williams

Senior Operations Director

shermell.williams@usa.messefrankfurt.com

Show management

Kristy Meade

Vice President, Technical Shows

kristy.meade@usa.messefrankfurt.com

Sarah Hatcher

Group Show Director

sarah.hatcher@usa.messefrankfurt.com



messe frankfurt

We put our experience to work for you

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Texworld Los Angeles, Apparel Sourcing Los Angeles, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, SPS Atlanta and EATS (Equipment, Automation and Technology Show for Food & Beverage).



texprocess

AMERICAS

ATLANTA | May 11–13, 2027



Contact us today – tpasales@usa.messefrankfurt.com
or visit our website for more info www.texprocess-americas.com