texprocess
AMERICAS

START-UP ZONE

MAY 11–13, 2027 | ATLANTA, GA.

DESIGNED FOR NEXT-GENERATION INNOVATORS IN APPAREL PRODUCTION AND PROCESSING.

Showcase your innovative solutions to industry leaders and decision-makers. Build connections and uncover new business opportunities in the Start-Up Zone.



QUALIFYING COMPANIES:

- Have never exhibited at Texprocess Americas before
- Are new to the industry, founded within or after 2021
- Represent Texprocess Americas product categories
- Participation intended for a single edition of Texprocess Americas

WHAT YOU'LL GET:

- Prominent placement near the show floor entrance
- Access to buyers looking for apparel production and processing solutions
- Participation highlighted in social media posts, on website, and mentioned in press releases and newsletters leading up to the show
- Turnkey kiosk structure including 10-foot-tall kiosk with front, back and side custom graphics;
    - 8" high backwall drape
    - 3" high side drape
    - 7"x44" Name Placard
    - (1) Counter
    - (1) Counter Stool
    - (1) Wastebasket
    - (1) 10" x 10" Blue Carpet
    - (3) Exhibitor Badges
    - Basic Media Plan

ALL FOR $2,000!

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